

CHAMBER NEWS

August 2026
Volume 33 - No. 8



Official Newsletter of the Detroit Lakes Regional Chamber of Commerce



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A New Website and a Better Member Experience

Last month, we shared the exciting news about the launch of our **new Chamber website**. Check it out at detroitlakeschamber.com. Now we're taking the next step with a **new member management system**—another investment in enhancing your Chamber experience and delivering even greater value with your membership.

The new system integrates directly with our website, giving your business more opportunities for visibility while making it easier to manage your membership. Through the new Member Info Hub, you can update your directory listing, register for events, manage invoices, save payment information, set up automatic payments, and access your account anytime.

Over the next several weeks, the **primary contact for each member business will receive an email** with everything needed to get started. When it arrives:

- Create your new login using your email address and a unique password.
- Review and update your directory listing.

- Upload your company logo.
- Watch the quick Member Info Hub tutorial.
- Explore the new website and your online listing.

Watch your inbox, check your spam or junk folder, and add the sender to your safe sender list so you don't miss this important email.

We'll continue adding enhancements that strengthen your membership experience and make our website an even better resource for members, the community, and visitors.

We welcome your feedback. Whether it's positive, suggestions for improvement, or something that isn't working as expected, your input helps us create the best possible experience. Contact Jackie at 218-847-9202 or jackie@visitdetroitlakes.com with your thoughts.

We're excited for you to experience what's new—and even more excited about the opportunities ahead to better connect, promote, and serve our members.

Member 101 - August 26th at Hub41

Whether you're a new member, a longtime member looking for a refresher, or considering joining the Chamber, Member 101 is a great opportunity to learn how to make the most of your membership. Discover Chamber programs, networking opportunities, marketing benefits, and resources while connecting with fellow members and Chamber staff.

RSVP by scanning the QR code below!

We're also looking for a Member 101 Sponsor! Sponsorship is a great way to introduce your business to new, current, and prospective members while showing your support for a strong, connected business community.

**Interested in sponsoring?
Contact the Chamber!**

RSVP Here! >



GET IN TOUCH

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FOLLOW US!



#DLCHAMBER

OUR MISSION



The mission of the Detroit Lakes Regional Chamber of Commerce is to promote and enhance a vibrant business community while contributing to the quality of life through leadership, connection and community.



Our Reach in 2026

June 2026

Walk-Ins

236

Phone Calls

147

Website Viewers

57,297

2026 Totals

Walk-Ins

851

Phone Calls

775

Website Viewers

182,015

BOARD OF DIRECTORS

Board Chair

Kim Bettcher - 2029

DLCCC

Chair-Elect

Liz Holzer - 2029

Dynamic Homes

Treasurer

Jason Kuehn - 2029

DL School District

Past Chair

Nate Hunter - 2027

HomeSmart Adventure Realty

Directors

Ashley Minard - 2028

Fairfield by Marriott Inn & Suites

Cara Frank - 2029

Bell Bank

Emily Haverkamp - 2027

MState

Jennifer Hagman - 2029

Better Every Day Consignment

Joe Skogmo - 2029

First Lutheran Church

Tiffany Voigt - 2028

DL Tribune/Forum Communications

Jennifer Winn - 2027

Arvig

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WE Fest Shuttle | Aug. 6-8

Skip the traffic and ride the Chamber's WE Fest Shuttle! Running August 6-8, the shuttle offers a convenient and affordable way to get to and from WE Fest. Park free at the Becker County Fairgrounds and enjoy unlimited rides from 12 p.m.-2 a.m. for just **\$20/day** or **\$30 for all three days (cash only)**.

We're also looking for volunteers to help staff the shuttle ticket booth—one of the Chamber's biggest

fundraisers! Volunteers work 4-hour shifts and can choose a thank-you gift for each shift, including a **3-Day WE Fest General Admission Wristband, \$20 Chamber Bucks, or a \$20 movie gift card.**

To sign up or view available shifts, contact events@visitdetroitlakes.com.

Crazy Daze | Aug. 11 | 7am - 6pm

Mark your calendar for **Crazy Daze on Tuesday, August 11!** Downtown Detroit Lakes will be buzzing with one-day-only sales, live music, crafts, delicious local food, and fun for the whole family. It's the perfect chance to shop local, discover new businesses, and enjoy one of downtown's biggest community events.

Want to get involved? Businesses and organizations are invited to host sidewalk sales, offer activities or demonstrations, sponsor entertainment, or create a unique experience for visitors. It's a great way to showcase your business and connect with the community.

To participate, email events@visitdetroitlakes.com.

Chamber Community Classic Postponed to Spring

We're excited to announce that our inaugural Chamber Community Classic Golf Tournament has been rescheduled from this fall to the coming spring. As this is the Chamber's very first golf tournament, we want to ensure the best possible

experience for our golfers, sponsors, and community partners. We appreciate your understanding and look forward to kicking off this new tradition with a fantastic event this spring. Stay tuned for the new date and registration details!



HR
CONNECT

**1st Thursday
of every month!**

If Human Resources is in your job description, this is the group for you!

**Thursday,
August 6**
8:15 – 9:30 am

LOCATION:
Chamber Conference Room
700 Summit Ave.
Detroit Lakes

Free for Members
\$10 for Non-Members



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Jaimie Deraney, MD



Michael Norgard, MD



Becky Peterson, APRN



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(218) 396-1815

Ambassador Visits



Chamber Ambassadors recently visited **MLC Custom Homes** to celebrate a beautiful new customer conference room designed to create a welcoming, professional experience for clients planning their dream home. Owner Bryan Schoenberg partnered with Skye Fingalson of Design to Sell to bring the vision to life.



Chamber Ambassadors were excited to celebrate the opening of The Anchor and present Chris and Wendy Waalen with their First Dollar of Profit. This beautifully renovated space has been transformed into a warm, welcoming destination for coffee, ice cream treats, unique gifts, and home décor.



Chamber Ambassadors were proud to celebrate the grand opening of **The Music Shop Detroit Lakes** in the Washington Square Mall with a ribbon cutting and warm community welcome! A 100% veteran-owned, family-owned business, they offer instrument sales, expert repairs, private and group lessons for every age and skill level.



2nd Wednesday of every month!

Join the **:45 Fill Up** for networking and share business and event information! Be sure to bring business cards and flyers to share!

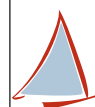
**Wednesday,
August 12**
8:15 – 9:00 am

LOCATION:

Daytripper at Detroit Mtn.
29409 170th St
Detroit Lakes

*Want to host a :45 Fill Up
at your business?*

Contact the Chamber!



CONTACT US!



218-847-9202



700 Summit Ave.
Detroit Lakes, MN 56501



DLChamber@VisitDetroitLakes.com

Welcome New Members

Lucky Little Learners

Angie Olson, Owner
907 Washington Avenue
Detroit Lakes, MN 56501
218-234-1317

Email: angie@luckylittlelearners.com
www.luckylittlelearners.com

Lucky Little Learners is a company employed by elementary teachers that creates curriculum for grades K-3. Their goal is to save teachers time by providing top-notch resources and support.



The Ice Cream Truck

Angie Olson, Owner
907 Washington Avenue
Detroit Lakes, MN 56501
218-308-7765

Email: info@theicecreamtruck.com
www.theicecreamtruck.com

The Ice Cream Truck is a mobile ice cream truck that serves the Detroit Lakes and surrounding areas. They sell pre-packaged ice cream treats and joy!



Lakes Curling Club

Kelly Schiffner, Treasurer
506 US Hwy. 59
P. O. Box 5

Detroit Lakes, MN 56502-0005
218-847-8186

Email: lakescurlinginfo@gmail.com

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Chelsea Manke, Managing Partner
509 1/2 North Shore Drive
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651-283-5261
Email: manke4k@gmail.com
www.LincolnFlatsDL.com

Lincoln Flats will offer 1, 2, and 3 bedroom apartments in the heart of Detroit Lakes on Willow Street East. Within walking distance of downtown, dining, shopping, healthcare, recreation and the lake.



West Lake Drive Project Updates

Stay up to date on the latest news, construction progress, and project timelines for the West Lake Drive improvement project.

More Information:

218-847-5658
cityofdetroitlakes.com/westlakedrive



MEMBER RENEWALS

Thanks to the following members who have renewed their Chamber Membership from June 26, 2026 - July 27, 2026!

Ag. Country Farm Credit Services
Anderson Bus & Coach of Frazee
Arvig

Becker County Fair Association
Blue Sky Inc.
Cubed B

D & D Appliance
Dental Associates - Drs. Zurich,
Kivi & Derouin

Detroit Lakes Public Utilities
Dynamic Homes
Foltz Trucking
HIA Hospice

The Hideaway Resort
Hotel Shoreham Bar, Bistro &
Pizzeria

ITS Auctions
J & K Marine

Lakes Area Farmer's Market
Lakes Liquor

Maple Hills Golf Club
Midwest Bank

Newman Outdoor

Northland Painting & Drywall
Old National Bank

Precision Landscape & Irrigation
R & G Subaru

The Real Estate Company
Richwood Store

Rural Minnesota CEP/CareerForce
S & G Distributions

Sailer Family Dental
Stenerson Lumber

Sunlite Bar & Grill

Tinjum Appraisal Co.
The Title Team

Travel Travel/Travel Leaders
Tschider Financial Planning
Washington Square Mall

Chamber Memberships
renew throughout the year.

For a complete list, visit
business.visitdetroitlakes.com/list



COMPASS Young Professionals

is a dynamic network for professionals ages 18–40 who are looking to build connections, develop as leaders, engage in the community, and have fun along the way. Through events, volunteer opportunities, and professional development, members gain valuable experiences that support both personal and career growth.

For employers, encouraging participation in COMPASS helps cultivate future leaders, enhance employee engagement, expand professional networks, and strengthen our community for years to come.

Upcoming events:

- **August 20:** Professional Readiness + Headshot Clinic with Overflow Creative
- **September 14:** Cherry On Top Ice Cream Social at Hub41
- **October 1:** Chamber Impact



Scan here to join!

Program Sponsored by:



Save the Date: The People Factor HR Conference

Mark your calendars for the Chamber's **2026 HR Conference** on **Thursday, October 29, at M State in Detroit Lakes**. Designed for **HR professionals, business owners, supervisors, managers, and anyone who leads or manages people**, this one-day conference offers valuable insights, practical tools, and meaningful networking opportunities to help build stronger workplaces.

Attendees will hear from knowledgeable speakers, connect with professionals from across the region, and gain ideas they can bring back to their organizations. **Doors open at 8:15 a.m.** for a light breakfast and networking with vendors, with the conference running from **9:00 a.m. to 4:00 p.m.**

We're also seeking event sponsors! Sponsoring the HR Conference is an excellent opportunity to showcase your business while demonstrating your commitment to workforce development and professional growth. Connect with the people who influence hiring, employee engagement, workplace culture, and organizational success while increasing your visibility through Chamber marketing and event recognition.

Interested in becoming a sponsor? **Scan the QR code** to view sponsorship opportunities and reserve your spot today! **Registration information for attendees will be available soon.**

Join us as we invest in stronger leaders, better workplaces, and a thriving regional business community.



The People Factor HR Conference

DATE: October 29th, 2026

TIME: 9:00 am – 4:00 pm

PLACE: MState, Detroit Lakes

Become a sponsor by scanning here! >



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Thank You – 4th of July Fireworks Sponsors

Thank you for being part of a tradition that brings our community together!

The annual 4th of July fireworks is a Detroit Lakes tradition made possible by the generosity of our community. A heartfelt **thank you to the businesses, organizations, and individuals that contributed to this year's display** and helped create a memorable celebration for residents and visitors alike.

The Chamber is proud to work alongside our volunteer co-chairs, Mark Fritz, Todd Simison and Mike Hutchinson, and community partners to coordinate this annual tradition. From fundraising and permitting to working with the pyrotechnics team and local partners, it takes many hands to bring the display to life—and it simply wouldn't happen without the businesses that generously step up to support it.

Thank you to the following 2026 fireworks supporters for investing in our community and making the 4th of July memorable for all!

Ag Country Farm Credit Services
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Bergen's Greenhouses, Inc.
Boys & Girls Club Thrift Store
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Chinese Dragon
D & D Appliance Inc.
David Donehower Funeral Home
Detroit Lakes Animal Hospital
Detroit Lakes Breakfast Rotary Club
Detroit Lakes Kiwanis Club
Detroit Lakes Newspapers
DL Public Utilities
Jed & Amy Erickson
Foltz Trucking, Inc.
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Hub 41
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Lake Detroiters Association
Lake Life Hospitality
Lakes Country Healthcare
Lakes Liquor
Lakes Sport Shop
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Malstrom Electric
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Meadowland Surveying, Inc.
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Midwest MN Comm. Dev. Corp.
Muscatell GMC
Nereson Automotive
Noah Insurance Service
Noah's Home Furnishings, Inc.
Pemberton Law Office
Principle Mortgage Group, Inc.
PRO Resources
R&G Subaru
Sailer Family Dentistry
Team Lab Chemical Corp.

Tinjum Appraisal Company, Inc.
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Tschider Financial Planning
United Savings Credit Union
Webber Family Motors
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Zorbaz

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Andy Wills
 HR Consultant
 218.846.8097
 awills@proresourceshr.com



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Detroit Lakes Chamber Bucks Reminder:



For good customer service, please continue to accept ALL Chamber Bucks but let the Chamber know if you receive any \$10 checks from First Security Bank; we will exchange them for **new** 1st National Bank checks.



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What's Happening - August 2026

Tuesday Tuesdays in the Park, 6pm, DL City Park Bandshell
Tues/Sat. Lakes Area Farmer's Market, 10am-1pm, Peoples Park
Wednesday Wild Wednesdays, 10am, Tamarac NWR
Sat/Sun. Shady Hollow Flea Market, 7am-3pm, Hwy. 59 South
Sat/Sun. Group Scuba Dives, Tri-State Diving

1..... Tractor Parade, 10:30am leave Adkins Equip., travel to Fairgrounds
3..... Music Moments, 7pm, Ortenstone Gardens
6-8..... WE Fest, Soo Pass Ranch
6..... HR Connect, 8:15-9:30am, Chamber Office
6..... 40th Anniversary Open House, 4-7pm, West Central Initiative
10-16..... Pine to Palm Golf Tournament, Detroit Country Club
11..... Crazy Daze, 7am-6pm, downtown DL
12..... :45 Fill-up, 8:15-9am, Daytripper at Detroit Mountain
12 & 26.. Women's Wednesday, 3-5pm, Forest Edge Gallery
12..... Cruise DL Night, 4-8pm, DL City Park & North Shore Drive
12 & 13.. Communities Collaborative Brain Dev. Conf., Shooting Star Casino
13-16..... BAM Bike Tour, DL & surrounding area
14..... Ride for a Cause for Lakes Crisis Center, 10:30am meet at Shady Hollow
14 & 28.. Storytelling in the Garden, 12-1pm, Ortenstone Gardens
14 & 15.. DL Morning Rotary Peach Sale, Fri-12-8pm, Sat-9am-2pm or until sold out, Nereson's
14 & 15.. Arrowfest, Fri-5-9pm, Sat-8am-5pm, Detroit Mountain
15..... Young Life Triathlon, 8am start, DL City Park
21..... Deep Dive DL, 8am, Bucks Mill Brewing
24..... Ribbon Cutting, 2pm, A Place to Belong, 113 North St.
26..... Member 101, 3-5pm, Hub 41
27..... 50th Anniversary Ribbon Cutting, 3pm, Holiday Inn, followed by refreshments/light apps, tours until 4pm
28..... Rock the Ort, 5pm, Ortenstone Gardens
31..... The Collins Foundation Golf Tournament, 10am, Lakeside Golf, Perham

See full calendar of events and local information at [VisitDetroitLakes.com](https://www.visitdetroitlakes.com)

Please let us know if you have events for our calendar.

Route Around Your Office
Please route to:

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